

## **General Manager's Report January 25, 2016**

### **GOVERNMENT AFFAIRS UPDATE**

Nothing to report at this time.

### **CHECK PRESENTATION - RIVER CITY FOOD BANK – EILEEN THOMAS**

During the holiday season, RT operates its popular Holiday Bus on various routes throughout the Sacramento region as a thank you to riders and to promote good will.

In the spirit of giving, RT offered passengers the opportunity to place a cash donation in the farebox or contribute non-perishable food items to benefit River City Food Bank (RCFB) from December 1, 2015 through January 3, 2016. In addition, numerous donation boxes and barrels were placed throughout the District to give employees the opportunity to contribute to the effort.

In total, RT collected \$1,148.05 and approximately 1,000 pounds of non-perishable food items and essential personal toiletries. Eileen Thomas, RCFB Executive Director, will be presented a check during the RT Board of Directors meeting on Monday, January 25, 2016.

RCFB is a non-profit organization that provides nutritionally-balanced food and emergency aid to clients in Sacramento County. For more information, visit [rivercityfoodbank.org](http://rivercityfoodbank.org).

### **CHARITIES PRESENTATION**

#### **Charity Presentation**

Annually, RT employees volunteer to participate in a variety of fund-raising events, intended to provide the employees entertaining activities while helping Sacramento area charities. Each committee is staffed by RT employees who volunteer time, and often donate materials, to ensure the event is a success.

Each committee selects a local charity to support, with all proceeds from the event donated directly to a local charity. This year's RT employee supported activities raised \$23,086.43, marking another great year of giving by RT employees.

<b>2015 RT Charity Events</b>			
<b>Date</b>	<b>Activity</b>	<b>Sponsored Charity</b>	<b>Amount Collected</b>
May 21st	Pasta Feed	Sacramento Children's Home	\$715.00
June 29th	Bake Sale	<ul style="list-style-type: none"> <li>Weave</li> <li>Mended Little Hearts</li> </ul>	\$578.42 \$578.53
July 15th	Ice Cream Social	Precious Den's Animal Shelter	\$516.23
July 26 <sup>th</sup>	Golf Event	Breathe California of Sacramento	\$8,500
August 22 <sup>nd</sup>	Mini-Golf Event	Taylor Family Foundation	\$585.00
September 11-13	Emigrant Trails Bike Trek	Breathe California of Sacramento	\$6,200
October 1 <sup>st</sup> October 31 <sup>st</sup>	Silent Auction It's Not a Raffle	<ul style="list-style-type: none"> <li>Special Olympics</li> <li>Sacramento Children's Home</li> <li>Leukemia and Lymphoma Society</li> </ul>	<ul style="list-style-type: none"> <li>\$4,048.00 Total;</li> <li>\$1,080 to Special Olympics</li> <li>\$2,468 to Sacramento Children's Home</li> <li>\$500 Leukemia and Lymphoma Society</li> </ul>
October 15 <sup>th</sup>	Chili Cook-off	Community for Peace	\$515.25
November 7 <sup>th</sup>	Light The Night Walk	Leukemia and Lymphoma Society	\$850.00
Month of December	Top Ramen Challenge	River City Food Bank	Case total not yet available

Charity information, in alphabetical order, is as follows:

**Breathe California:**

The Regional Transit Cycling Team participated in the 27th annual Emigrant Trails Bike Trek, which is a major fundraiser for Breathe California. Breathe California of Sacramento Emigrant Trails is dedicated to healthy air and to preventing lung and other air-pollution related diseases by partnering with youth, advocating public policy, supporting air pollution research, and educating the public. Regional Transit was a Platinum Sponsor for the event, providing in-kind donations valued at over \$15,000.00 by way of featuring banner advertisements for the Trek at bus stops, as well as posting car card advertisements on buses and trains. The RT Cycling Team raised \$6,200 through individual fundraising efforts, plus an additional \$8,500 raised through the RT Golf Tournament.

**Community for Peace:**

Community for Peace began as an all-volunteer grassroots organization in 2000 called the Citrus Heights Women's Center (CHWC). The mission then, was to provide domestic violence (DV) information, referral & peer support to victims through a 24-hour crisis line. Staffed with 40+ highly trained certified DV Advocates, Harmony House, the emergency shelter was opened in 2008.

Shannon Micoch will be accepting the check on behalf of Community for Peace.

**Leukemia and Lymphoma Society:**

Part of the national organization whose mission is: *Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.* Proceeds from this year's It's Not A Raffle will ensure services are provided in the Sacramento Area.

**Mended Little Hearts:**

A branch of Mended Hearts, Mended Little Hearts (MLH) provides supportive services for families who have children affected by congenital heart defects (CHDs). Founded in 2004, MLH has supported families across the country with a variety of services which include: Group Meetings, CHD Awareness and Initiatives Advocacy. RT is proud to have them join the line-up of worthy charities this year!

**Precious Den's Animal Shelter:**

Precious Den's Animal Shelter, located in Herald, CA and founded in 2000, is a no-kill, non-profit retirement ranch for elderly and special needs dogs, cats, fowl, and goats. They charge no adoption fees and 100% of donations go to the animals for their housing, food, supplies, and medical care.

Mitch and Pam Inman will be accepting the check on behalf of Precious Den's Animal Shelter.

**River City Food Bank:**

"Feeding our neighbors for 40 years" speaks to the rich history of River City Food Bank. An excerpt from their website provides insight into the value they add to our community: "As Sacramento's oldest, continuously-serving food bank, our mission is to alleviate hunger in Sacramento County by providing healthy emergency food and other assistance, offering referrals and promoting self-sufficiency through a variety of programs. From seniors to children, from the homeless to the working poor, we assist all struggling individuals and families in Sacramento County. "Because no one should be hungry."

RT provided the following donations:

- RT partners with RCFB each year and provides the proceeds from the RT Holiday Bus.
- Annual employee food drive donations in the form of non-perishable items
- Cases of ramen meals as part of our final employee charity event our “Top Ramen” contest

**Sacramento Children’s Home:**

A part of the Sacramento fabric since 1867, the Sacramento Children’s Home mission is clear: The Sacramento Children’s Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse.

Roy Alexander will be accepting the check on behalf of Sacramento Children’s Home.

**Special Olympics of Northern California:**

Special Olympics Northern California (SONC) provides athletic opportunities to children and adults with intellectual disabilities, instilling the confidence they need to succeed in life. Special Olympics Northern California opened its doors in 1995. What started originally as a small grass-roots organization has since become a powerful voice for athletes with intellectual disabilities, encompassing Northern California from the Oregon border to Monterey and Tulare counties. Incorporating the core values of Sportsmanship, Volunteerism and Acceptance, SONC provides opportunities for 17,700 athletes as well as 17,143 volunteers.

**Taylor Family Foundation (TFFF):**

One visit to their website tells us how valuable this organization is to Northern California’s children. “TFFF offers an incomparable opportunity to children and their families by providing therapeutic recreation, specialized support and resources. Located on 138 acres of beautiful land nestled in Livermore, CA, TFFF’s camp hosts a racially and socio-economically diverse group of 3,000 children with chronic medical, developmental disabilities and youth at-risk for over 30 camp sessions throughout the year—**at no charge**. In their 3<sup>rd</sup> decade, they have served more than 45,000 children, providing support to nearly 80,000 families in Northern California.”

**Weave:**

Founded in 1978, Sacramento’s own, WEAVE, has been nationally recognized as one of the leaders in the domestic violence and sexual assault movements. Additionally in 2009, WEAVE began providing services to victims of human trafficking. WEAVE has been honored for its efforts by many organizations, including the Nonprofit Resource Center, the U.S. Department of Justice, the Governor of California, the Human Rights Fair Housing Commission, the Attorney General, the FBI, and the President of the United States.

**Additional Donations**

Some of the charities reported that additional donations were received directly from RT employees and sponsors as a result of the event. Those donations have not been reflected in the totals shown on the chart or check.

**MLK365 MARCH UPDATE AND "I AM THE DREAM AND THE DREAM IS NOW" ART AND POETRY CONTEST WINNER PRESENTATION**

**MLK365 Update**

The Sacramento Regional Transit District once again sponsored and participated in the annual MLK365 Capitol March for the Dream and Diversity Expo on Monday, January 18. This year I was given the honor of March and Parade Grand Marshal, which was a wonderful experience. An estimated 25,000 marchers, including RT employees and family members, marched to the Sacramento Convention Center. RT staffed a booth at the Diversity Expo that featured winning entries from RT's "I Am the Dream and the Dream Is Now" Art and Poetry Contest, and RT's "Old Blue" historic bus was on display. MLK365 docents took groups of six to 10 people on tours of RT's historic bus and gave a brief overview of the American Civil Rights Movement and the important role that transit played.

**"I AM THE DREAM AND THE DREAM IS NOW" ART AND POETRY CONTEST**

RT invited students in grades 3 through 12, who attend a school within RT's service area, to participate in the 8th annual "I Am the Dream and the Dream Is Now" Art and Poetry Contest. RT received 256 entries from schools across the Sacramento region. Twelve entries, depicting the theme of both transit and civil rights, were selected as winners. Winning artwork and poems are currently on display in buses traveling on RT routes and were displayed during the annual Diversity Expo at the Sacramento Convention Center on Monday, January 18.

Winners are:

<b>Do Nguyen</b>	12 <sup>th</sup> Grade	Florin High School
<b>Victoria Vera</b>	11 <sup>th</sup> Grade	Natomas Charter School
<b>Michael Mendoza</b>	10 <sup>th</sup> Grade	Florin High School
<b>Andre Lopa</b>	10 <sup>th</sup> Grade	Grant Union High School
<b>Liliana Tapa</b>	8 <sup>th</sup> Grade	Rosa Parks Middle School
<b>Kashay Williams</b>	8 <sup>th</sup> Grade	Roberts Family Development Center at Martin Luther King Jr. Technology Academy
<b>Jeremiah Gage Thomas</b>	7 <sup>th</sup> Grade	Roberts Family Development Center at Martin Luther King Jr. Technology Academy
<b>Serena Segura</b>	7 <sup>th</sup> Grade	Roberts Family Development Center at Martin Luther King Jr. Technology Academy
<b>Shay Kliewer</b>	6 <sup>th</sup> Grade	Woodside K-8 School
<b>Athena Campbell</b>	6 <sup>th</sup> Grade	Father Keith B. Kenny K-8 School
<b>Mary Lu Franklin</b>	5 <sup>th</sup> Grade	Grand Oaks Elementary School
<b>Mary Vasquez</b>	5 <sup>th</sup> Grade	Grand Oaks Elementary School

Tonight, I am pleased to present awards in person to those students who could join us.

### **SYSTEM-WIDE IMPROVEMENT INITIATIVES**

Attached for your information are renderings of the 7th & Capitol light rail station improvements. These enhancements at 7th & Capitol will be included in the first phase of light rail station improvements; these improvements include upgrades to wayfinding, lighting and security. The first phase includes 7th & Capitol, 8th & Capitol, 8th & K and 9th & K stations. It is envisioned that the monument at each end of the 7th & Capitol station will serve as a wayfinding device for patrons in the downtown area visiting the Golden 1 Center and other downtown destinations. The RT logo and blue color are representative of the RT brand. Our RT logo represents the confluence of the two rivers. The blue “ribbon” design will be illuminated and also be emblematic of the river flow. We expect that the lighting element will include the ability to change color. We will include similar pylon lighting, colors and the RT logo at the other downtown stations. As we are moving forward quickly on this project, there will likely be slight mollifications to the look of the monument and signs as the plans are finalized. Construction bid documents are expected to be released on January 25, 2016.

Station plans have included input from various stakeholders and the plans have been sent out for review. The plans are now out to bid, and staff is working closely with the City of Sacramento in order to obtain a final plan review and required easements. The final review and bid process are happening simultaneously in order to move the project forward promptly.

Also attached for your information is an update on usage of the mobile application. This spreadsheet identifies the number of tickets sold in each category (single ride and day pass).

### **ADMINISTRATIVE CODE TITLE III INFORMATION**

Oral report by Tim Spangler.

### **RT CALENDAR**

#### **Regional Transit Board Meeting**

January 25, 2016  
RT Auditorium  
6:00 P.M

February 8, 2016  
RT Auditorium  
6:00 P.M

February 22, 2016  
RT Auditorium  
6:00 P.M

**Mobility Advisory Council**

February 4, 2016  
RT Auditorium  
2:30 P.M

March 3, 2016  
RT Auditorium  
2:30 P.M

January 14, 2016  
RT Auditorium  
2:30 P.M

**Quarterly Retirement Board Meeting**

March 16, 2016  
RT Auditorium  
9:00 A.M

June 15, 2016  
RT Auditorium  
9:00 A.M

September 14, 2016  
RT Auditorium  
9:00 A.M

**Paratransit Board Meeting**

January 28, 2016  
2501 Florin Road  
Sacramento, CA  
6:00 P.M

March 24, 2016  
Sutter Senior Care  
1234 U Street  
Sacramento, CA  
6:00 P.M

May 26, 2016  
2501 Florin Road  
Sacramento, CA  
6:00 P.M











<b>Mobile Application Data (Start Monday 4 January)</b>								20-Jan-16	
	<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>	<b>S</b>	<b>S</b>	<b>WK Tot</b>	
<b>Week 1 (4 Jan)</b>	69	42	63	124	66	33	39	<b>436</b>	
<b>Week 2 (11 Jan)</b>	93	124	182	151	139	52	42	<b>783</b>	
								1219	
	<b>QTY</b>	<b>Percent</b>							
<b>Single Ride</b>	813	67%							
<b>Single Ride(Discount)</b>	181	15%							
<b>Day Pass</b>	161	13%							
<b>Day Pass(Discount)</b>	64	5%							
<b>Total</b>	<b>1219</b>	100%							
<b>Revenue</b>	\$ 3,416.75								
<b>Average Fare</b>	\$ 2.80								